

PORTFOLIO MANAGEMENT: RED BLUE



This portfolio includes:

- 50 000 m² on 15 sites
- All outside the Ile de France
- Half office, half warehouse activity



Client



Red Blue is a Luxembourg investment fund based in the French regions.

Context



Red-Blue selected Savills for its ability to project its technical expertise throughout France as well as its strong involvement at the start of the mandate.

Mission



Savills ensures tasks which are sometimes reserved for asset management:

- Management of marketing R
- e-negotiating leases...

An original Business Plan is proposed for each asset

Our added value



- Management and building support carried out over 3 months.
- Tenant demand covered after months of non-response.
- Concrete proposals for re-marketing.
- Kept in budget.